

JANUARY

NEWSLETTER



SAY HELLO TO 2025!

NEW YEAR, NEW YOU!

Welcome to 2025! The year of putting yourself first!

What better way to kick it off than with fresh, glowing skin. Our LED High Performance Facial is everything your skin needs to get its glow back!

Experience our Luxe & Light Facial using only the best MD DMK skincare to feed your skin cells all the best herbs, minerals, vitamins & they could desire. Then relax under our LED Light with a rejuvenating peptide mask with a little bit more relaxation of a scalp, neck & shoulder massage on us!

Your skin doesn't want to miss out on this offer!

[CLICK HERE TO BOOK ONLINE](#)

INSTANT GLOW
GUARANTEED!
OR YOUR
MONEY BACK



We're excited to introduce our LED High Performance Facial!
It's a facial package that includes one of our most popular treatments
LED Light Therapy.

YOU'VE GOT TO TRY OUR LED HIGH PERFORMANCE FACIAL!

Luxe & Light Facial
Rejuvenating Peptide Mask
LED Light Therapy

Plus, enjoy a little bit of relaxation - on us!
FREE Scalp, Neck, & Shoulder Massage
BONUS receive \$20 off a DMK Skincare Product

PAY ONLY \$149! VALUED AT \$288

Or 4 payments of \$37.25 with [afterpay](#)

IS YOUR SUNSCREEN ACTUALLY SAFE?



While we are so fortunate to live in Australia, vigilance is required to protect your skin from our sun's harsh rays. Most of us have been taught from a young age to "slip, slop, slap", but what about how to choose a safe sunscreen?

Sunscreens work to protect skin from ultraviolet A (UVA) light, which causes premature ageing, and ultraviolet B (UVB) light, which causes sunburn and skin damage; protecting your skin from both is crucial for long-term health.

However, sunscreens are not all created equal, and many contain harmful chemicals that have been shown to cause allergies and disrupt hormonal communication in the body.

Sunscreen labels can be confusing and at times quite misleading, so let's decipher them so you know how to confidently choose an effective and safe sunscreen for yourself, children and our planet.



SPF AND BROAD-SPECTRUM

SPF stands for sun protection factor, and the number indicates the amount of protection against UVB rays.

A higher SPF number does not indicate significantly more protection against UVB rays.

SPF 15 blocks 93 per cent of UVB rays

SPF 30 blocks 97 per cent of UVB rays

SPF 50 blocks 98 per cent of UVB rays

SPF 100 blocks 99 per cent of UVB rays

SPF only blocks against UVB rays, whereas a broad-spectrum sunscreen protects against both UVA and UVB rays.

Water-resistant

"Water-resistant" refers to how long the sunscreen will stay on wet skin. Water-resistant usually means the sunscreen stays effective for 40 minutes in the water; very water-resistant sunscreens will be effective for 80 minutes.

Reef-safe

Unfortunately, there is a lack of regulation around using the term "reef-safe" on labels, so be discerning and check the ingredients list to be sure they are safe for coral and sea life. If the active sun cream ingredient is anything other than non-nanomaterial titanium dioxide or non-nanomaterial zinc oxide, it may be harmful to the sea.



INGREDIENTS YOU SHOULD AVOID

Oxybenzone

Oxybenzone is the most toxic sunscreen ingredient in use and is associated with causing allergies and disrupting hormonal communication and actions in the body. Studies have shown oxybenzone to be linked with causing lower testosterone in males, increased risk of breast cancer and endometriosis in females and cancer in rats after high exposure. Oxybenzone may potentially exhibit greater harm to children and should therefore be avoided completely.

Octinoxate

Octinoxate loctyl methoxycinnamate is an organic UV filter. Animal studies showed that octinoxate impacts hormonal communication and thyroid hormone production. Octinoxate has been banned in many countries due to its negative impact on coral reefs and sea life.

Homosalate

Homosalate is an organic UV filter that currently is not confirmed to be safe for topical use. Homosalate is an endocrine disruptor and causes toxic byproducts when broken down in the body.

Octisalate

Octisalate is an organic UV filter that has been shown to cause allergic reactions and may have endocrine-disrupting effects, resulting in this chemical being able to weakly bind to oestrogen receptors in the body.

Octocrylene

Octocrylene is an organic compound that is associated with skin allergies and endocrine disruption and is harmful to coral reefs and sea life.

Avobenzene

Avobenzene is an organic filter that is often used in broad-spectrum sunscreens for its UVA protection. By-products of avobenzene have been shown to cause allergic reactions and impact hormonal communication and functions in the body.

SAFER SUNSCREEN INGREDIENTS

Mineral sunscreens are a safer choice to protect your skin from the sun, because instead of using chemicals to filter out UV rays mineral sunscreens sit on top of the skin and physically block the ultraviolet rays.

Mineral sunscreens are made with titanium dioxide and zinc oxide, in either nanoparticles or non-nanoparticles.

When choosing a safe sunscreen you want to look for non-nanoparticles, because this means the particles won't be absorbed into your bloodstream and instead sit on top of your skin, blocking the sun's rays.

Titanium dioxide

Titanium dioxide is a naturally occurring mineral found in the earth's crust that has the ability to absorb UVB and some UVA rays, but may not provide entire UVA protection. Choose a cream-based sunscreen and never a spray or powdered product as this mineral carries inhalation concerns.

Zinc oxide

Zinc oxide is a naturally occurring UV absorber offering broad-spectrum protection against both UVA and UVB rays. When it comes to a product that you put on your body most days, it is worth taking your time and familiarising yourself with its safety and effectiveness.

OUR DMK SUNSCREENS ARE SAFE FOR THE WHOLE FAMILY!

DMK Soleil Defence SPF50+

Designed to block the sun and not your pores. Soleil Defence SPF50+ offers superior non-greasy broad protection from both UVA and UVB rays. Offering the ultimate SPF50+ waterproof high protection to protect you and your children against the harmful sun.



DMK Soleil Protect SPF15

A light non-greasy sun moisturising crème that provides protection without clogging pores. Also suitable for use on acne prone or oily skin. A light protecting moisturising creme suitable to wear under make-up every day.



COSMETIC NURSE LACI



Laci is a Registered Nurse & has completed her Graduate Diploma in Cosmetic Nursing & Injectables.

Laci looks forward to helping you achieve your aesthetic goals, whether that involves enhancing your natural features, providing rejuvenation to your skin or improving your self-confidence overall.

She is currently working in the salon & available to you every Monday for an appointment or free consultation!

[CLICK HERE TO BOOK IN WITH LACI](#)

PURELY LASHES LASH SERUM OFFER



Our Purely Lashes Growth Serum will give you thicker, stronger and healthier lashes & brows! Our clients have been getting incredible results after only 6 weeks.

We have a very special offer for you:
Purchase a Lash Growth Serum for \$79
and you will receive a
FREE Purely Lashes Lash & Brow Brush.

ONLY 5 AVAILABLE!



ASH IS BACK LAST WEEK JANUARY

Ash has appointments available on Monday the 27th January (**Public Holiday**) until Saturday 1st February

We highly recommend you treat yourself & try one of her Holistic Facials!

They combine traditional beauty techniques with natural therapies to promote overall skin health and wellness. This type of facial aims to treat not just the skin, but also the mind, body, and spirit.



Qi Beauty Facial

Our customised Qi 24K gold micro magnet matrix is personalised especially to your skin and concerns.

Qi can target all skin concerns and conditions focusing on aging concerns, lymphatic drainage as well lifting and toning concerns of the face & eye area reducing crepey skin. The matrix applied will be discussed and customised with your clinical facialist.

The Qi micro-magnets levitate skin nutrients residing within the skin layers for hydration with nutrient rich Bio-Fluids. Our Qi facial assists skin hydration, recovery and self-repair. Deeply relaxing and meditative, this advanced technology assists homeostasis for healthy skin functioning and increasing collagen production.

Every treatment will maintain healthy skin flora to restore the skin barrier. This encourages healthy skin texture and colour whilst filling the dermis with water to increase elasticity while under our signature Dermalux Flex Light Therapy.

Neolifting Sculpt & Buccal Facial

By working superficially on the face as well as intra-orally, this treatment gives the prolonged lifting effect to the face, neck & décolletage, propelling the internal resources of the body for natural rejuvenation & recovery. It improves blood circulation and lymphatic drainage, increases microcirculation in the subcutaneous adipose tissue, activates the metabolism and tissue nourishment improving the skin trophic; to provide facial muscles with the attention they deserve. Often neglected, the muscles within the face require stimulation and movement to maintain tautness and vitality – just like the rest of our bodies.

Working with a deep understanding of the facial muscles and their functions, Allowing the facial muscles to relax and muscle tone to return to normal, Stimulating skin cell regeneration and prevention of wrinkles; This holistic treatment is perfect for those not yet ready to proceed into invasive procedures and perfect for those looking for rejuvenation without injection.



We hope to take care of you soon! Amour xo