

APRIL

NEWSLETTER



HAPPY MONTH OF CHOCOLATE!



We hope you have a lovely Easter spent eating plenty of chocolates with loved ones!

DO YOU KNOW WHAT YOUR VITAMIN C IS SUPPOSED TO LOOK LIKE?

Are you sick of using products that aren't working but you don't know why?

We're focusing on Vitamin C today & what you should know before investing in buying one.

Things to know : Vitamin C is one of the most unstable ingredients making it very difficult to formulate into a product effectively.

1 - It must be in a glass, opaque airtight bottle. Vitamin C is highly susceptible to degradation when exposed to light. Being exposed to air will also oxidise the ingredient.

Plastic bottles can leach chemicals into the product & some plastics are not as good as glass at blocking light.

2 - The colour of your Vitamin C should be clear. If it is orange or brown the Vitamin C has gone rancid & will not do anything for your skin.

DMK's Direct Delivery Vitamin C is a sophisticated serum used to stimulate collagen production, suppress pigmentation formation, protect against environmental damage as well as regenerate healthy skin. Being a stabilised form of Vitamin C, it is ideal for wrinkles, fine lines, sagging skin, skin tone and texture, acne, darker skin tones, pigmentation, and scarring.



**TALK TO YOUR
THERAPIST ABOUT IT
NEXT TIME YOU'RE IN
THE SALON**

PREGNANCY & YOUR SKIN 101

When it comes to skincare during pregnancy, it's crucial to be mindful of certain ingredients. Here are some common ingredients to **AVOID**:

Retinoids - Retin-A, Retinol, Retinyl Palmitate
Salicylic Acid
Hydroquinone
Hydrogen Peroxide
Formaldehyde
Some Essential Oils - Sage, Rosemary, Juniper Berry



Ingredients to **INCLUDE** whilst pregnant:
Vitamin C
Tyrosinase Inhibitors
Antioxidants
Peptides



COMMON SKIN CONDITIONS CAUSED BY PREGNANCY

Pregnancy can bring about various changes in the body & some women may experience skin conditions they haven't before as a result of hormone fluctuations & other physiological shifts. Some common skin conditions associated with pregnancy include:

Melasma & Pigmentation - characterised by dark patches of the face, especially on the forehead, cheeks & upper lip. Hormonal changes during pregnancy can trigger an increase in pigmentation.

HOT TIP - Use a Tyrosinase Inhibitor or Vitamin C product to reduce stop the over production of pigmentation & lighten existing patches



Acne & Breakouts - Hormonal fluctuations may lead to increased oil production resulting in acne & breakouts. However some women may also experience clearer skin during pregnancy.

Eczema - Existing eczema may improve or worsen during pregnancy as hormonal changes & increased stress levels can contribute to flare-ups.

Spider Angiomas - Elevated, spider-like blood vessels may appear on the face, neck or arms due to increased blood circulation during pregnancy.

Skin Tags - Small benign growths of skin may appear in areas where skin rubs together, such as the neck, underarms or groin.



Stretch Marks - Rapid stretching of the skin, often in the abdomen & breasts, can lead to the development of stretch marks. These pink or red streaks may fade over time but can persist. **HOT TIP** - DMK's Maximum Moisture is great to use during pregnancy to prevent stretch marks.

SAFE TREATMENT OPTIONS

Did you know that majority of our treatments we offer at Amour are pregnancy & breastfeeding safe! Meaning you don't have to miss out while growing your perfect tiny human!

Yep, you read right! Our DMK Skincare & Treatments use 100% natural & botanical ingredients which means that there are very few products that you need to avoid.

PRODUCTS TO AVOID - Acu-Masque, Acu-Mist, Acu-Therm, Red Vein Crème, Revise A & Revitosin.

We highly recommend these treatments through pregnancy:

- **DMK Enzymes** : WHY? - Work naturally & gently with the skin cells to correct any dysfunctions brought on by pregnancy.
- **MesoPen Pro Skin Needling** : WHY? - Targets deep in the skin to treat any pigmentation exacerbated by pregnancy or breakouts.
- **HydraFacial** : WHY? - Gives the skin a great clean out & refresh without having to lay down for too long.

[CLICK HERE TO BOOK IN FOR SOME SAFE PREGNANCY TLC](#)



WANT SALON RESULTS FROM THE COMFORT OF YOUR HOME?

Introducing TheraFace by DMK!

Not only does TheraFace Mask have 3x more LED lights than the leading LED mask competitor, but the preset treatment times are also optimised for maximum treatment efficacy in the shortest amount of time.

648 LEDs emit 3 types of light wavelengths (Red, Red+ Infrared & Blue) for an effective, full-face treatment to benefit skin health, including reducing the appearance of fine lines and wrinkles, improving skin tone and texture, and promoting radiance.

The TheraFace Mask also provides vibration therapy which increases circulation, reduces tension and can also help provide relief from aches and pains.

TheraFace Mask delivers massaging vibration therapy to key pressure points on the face and scalp to promote relaxation and stress relief.



[CLICK HERE TO ORDER](#)

RRP - \$899

Message us to order one for \$50 off - \$849!

TRANSFORM YOUR SKIN!

WITH OUR MOST RESULTS-DRIVEN TREATMENTS!



BUY ANY 2 TREATMENTS
GET 1 FREE!*



NO DOWNTIME!

DMK ENZYME THERAPY
TREATMENT PRICE - \$235

GLOWY SKIN HACK

HYDRAFACIAL

TREATMENT PRICE - \$189



COLLAGEN STIMULATING

DERMAFRAC SKIN NEEDLING

TREATMENT PRICE - \$235



ASK YOUR THERAPIST FOR MORE DETAILS TODAY

FREE FACIAL ALERT!

Are you ready to transform your skin to its optimal health?

Our Paramedical Skin Therapists are here for you & your healthiest skin this year!

We're treating you to a FREE skin treatment when you purchase two of our most results-driven facials with us.

All treatments are perfect start to beautiful healthy skin & can be customised for all skin types & conditions.

Your skin doesn't want to miss out on this offer!

[CLICK HERE TO BOOK ONLINE](#)

We hope to take care of you soon! Amour xo

WWW.AMOURBEAUTYBOUTIQUE.COM.AU • TELEPHONE (03) 5382 1595
18 FIREBRACE STREET, HORSHAM VIC 3400